

# Foundation Degree (FdA) in Retail Design

Gain the knowledge and understanding to work in the commercial market, develop innovative and creative designs and encourage customers to experience different shopping concepts.

## Course Details

The course comprises 8 Modules. Each Module is worth 30 credits making a total of 240 credits.

## Level 4

Equivalent to Year 1 of a full-time university degree  
Modules;

- 1 - Research Skills & Context
- 2 - Space Planning
- 3 - The Customer Experience
- 4 - Branding

## Level 5

Equivalent to Year 2 of a full-time university degree  
Modules;

- 5 - Visual Communication & Merchandising
- 6 - Sustainable Design & Technology
- 7 - Professional Practice
- 8 - Final Project

## Study

Part-time, online distance learning through our Virtual Learning Studio (VLS).

Most students will take approximately 2-3 years to complete this course via flexible part-time distance learning. Some students take longer and some complete more quickly.

## Entry Requirements

One of the following:

- NOCN National Design Academy Level 3 Diploma
- A-Level in Art or an Art & Design based subject
- Art & Design foundation year or similar
- NVQ, BTEC, City & Guilds Level 3 in Interior Design or similar
- Portfolio of interior design experience

## What next?

You are guaranteed a place on a BA (Hons) top-up; Retail Design, Interior Design or Design for Outdoor Living. Entry to the BA (Hons) Heritage Interior Design course will require the study of three further specialist FdA modules.

Alternatively, you can become a freelance designer; start your own commercial practice or work as a qualified interior designer specialising in retail design.



In partnership



*"This course will enable students to analyse a company's brand values and apply them to a retail interior which will increase that company's market presence."*

**KIM MOORE, NDA TUTOR & INTERIOR DESIGNER**

